



# Darkhorse Art and Design

Graphic Design Studio

## SUZANNE BRYCE

### EDUCATION

**Bachelor of Fine Arts Degree**, University of Victoria, Victoria  
*Painting, Drawing, Graphic Design, Photography*

### Professional Training

Production Management Course, Sauder School of Business

### Certification

Certificate in Desktop Publishing, McKay School of Desktop Publishing  
Certificate in Digital Marketing, Brainstation

### TECHNICAL PROFICIENCIES

Adobe Creative Suite | Canva | Microsoft Office | Wix | Liquid Planner | Dragonfly (DAM & Prod Cood) | Wrike | Proof HQ | Monday.com

### CONTRACT CLIENTS

#### Glentel (Wirelesswave)

##### Graphic Designer

Executed all graphic elements for cellphone stores across Canada, including signage and print media. Full time position.

#### Samlex America, Coquitlam

##### Marketing Manager

Developed comprehensive branding guidelines for Solar, Power, and Corporate divisions. Executed full-scale product refresh of 400+ items while enhancing packaging and visual appeal. Designed engaging point-of-purchase and sales materials for internal and external teams. Directed graphic design team and external agencies to assure quality deliverables and brand alignment.

- Created sales team PowerPoint covering rebrand.
- Launched successful rebrand event while hosting suppliers from Asia.
- Managed internal team of graphic designers to streamline project completion.
- Liaised with agency to develop and execute new brand guidelines across 3 divisions.
- Collaborated with external partners to transform original logo I designed into refreshed brand identity.

#### Aquent Temps

##### Graphic Designer

Various Clients: BC Hydro | BCAA | Bentall Group | Canada 3000 | Crystal Decisions | Escom Software | Future Shop/Best Buy | HSBC | Karo Design | Price Waterhouse Cooper | Public Works & Government Services | Radiant Communications | The Communications Group | Terasen Gas | Vancouver Coastal Health...

### FREELANCE CLIENTS

AMEC Engineering | Bootlegger | Boys & Girls Clubs | Dog Country Pet Store | Duncan Mall | Destination Vancouver | Envision Financial | Gourmet Warehouse | Harbour Square Centre Tower | Island Pride | Industrial Rail Car Movers | Khatsilano Chiropractic | Montgomery Grey Inc. | Pipefitters Union | Sher Hackwell Creative | Thai Princess Foods | Premier Lighting | Phoenix Fund | Lyft Financial | North Island Quilters | Rampion Golf | Rising Agency | Ruffhousers Dog Care | Sandy Elliot Clothing | Traveller's Voice Magazine | Woofles & Meowz